



# HarePoint Analytics for Microsoft SharePoint

The ultimate web-analytics solution for sites and portals based on SharePoint 2019-2007. Get the inside facts about your corporate portal!

HarePoint Analytics for SharePoint is a solution for web analytics, a source of detailed information on the performance of SharePoint-based portals and websites. Reports in the product cover such items as users and their behavior; usage of content, documents, list items and search services. The product provides essential information regarding site usage for IT management, project managers, web editors, business managers and others.

**HarePoint Analytics** answers the vital questions about your site:

- Where** do visitors enter, stay, and exit?
- When** was this page visited or this document modified?
- Why** is traffic rising or the database growing?
- Who** visited the site?
- What** are visitors doing on the website?

## HarePoint Analytics provides more 100 reports in different groups:

Visits and Visitors:	visits, visit trends, visit details, pageviews, navigation, visitor details and much more
Content and Traffic:	content popularity, landing and exit pages, unused pages, traffic sources
Documents:	document libraries and document usage, document size, growth trends, document popularity and more
Lists Items:	list item usage, popularity, growth trends and more
Content Types:	content types on the current site collection, content types by Document Libraries and by Lists
Search:	search keywords, users searches, search destinations and results
Databases:	overview and growth trends
Performance:	usage of CPU, memory, disk, network, IIS, SQL and more

# HarePoint Analytics key features

## Real time reporting

You can get reports whenever they are needed. By default, report data is updating hourly, but you can reduce this interval to even one minute. This helps to track advertising campaigns and evaluate behavior of users practically in real time.

## Web parts with report data

Any data or graph from a report can be easily configured and published on portal pages. For example, you can show the most popular documents near a document library, or display a list of the latest visitors on project pages.

## Active Directory integration and departmental reporting

The product is closely integrated with Active Directory and offers high-level reports with grouping and filtration by departments, groups and business units. This facilitates evaluation of SharePoint technology utilization and exploration of behavior trends and patterns within the scope of the company's business units.

## Drill down and cross-linked reports

The cross-linked report system lets you drill down into data with a single click or go to another level of data presentation. All reports allow regrouping, re-sorting and re-ordering of columns without any need to refresh the page.

## No content modification for data collection

Comprehensive data collection about user behavior on the web, including creation, modification or deletion of items as well as views of pages and documents. Data collection takes place on the server side without adding scripts or modifying pages. This allows seamless product integration and guarantees 100% capture of events.

## No additional loading of SharePoint Servers

This is achieved by using standard balancing technologies on the SharePoint platform and a multi-layered mechanism of data collection, accumulation and processing. The product can handle a large volume of requests and withstand a burst of activity without any adverse additional impact on server performance.

## TOP 5 reasons to try and to choose HarePoint Analytics for SharePoint

### Compatibility with all current versions of SharePoint

You are using SharePoint 2016 now, but you plan to migrate to SharePoint 2019 in next year? No problem: use HarePoint Analytics for SharePoint 2010 now and get HarePoint Analytics for SharePoint 2013 after migration. You'll keep working with the same familiar interface but with new features for the higher version; plus there are special terms for upgrading that make it easy on your budget.

### Universal solution for Web sites and Intranet portals

Along with reporting for SharePoint and Active Directory users, the product is designed to work on public web sites, where most visitors are not registered. The product offers identification of unique, new and returning anonymous visitors via cookie-based technology, and keeps visits, events and sessions history for them as well as for registered users. It's an ideal solution for corporate portals which allow public access to anonymous users (including Internet access).

### Native solution for SharePoint

Unlike universal analytical systems, such as Google Analytics, HarePoint offers web analysis consistent with the site structure, collects data on authorized users and groups, keeps track of user activities with lists and documents, and offers specialized administrative reports (e.g. growth in the number of sites, documents, and database size).

### Store gathered analytical data for all required time, without limits

The product has no built-in limitations on data storage periods or volume. Options for optimizing database size include separate storage period settings for data from different levels. And unlike external web analytic solutions, you own your data!

### Easy deployment and seamless integration

Product installation on a SharePoint platform of five servers plus initial configuration takes about 10 minutes. And as always, our experienced technical staff is ready to assist you in deployment and configuration through an online meeting or phone conversation.

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